



The Problems with Care Today

Populations are rapidly becoming older and require healthcare resources for longer. Healthcare expenditure is at record levels, reaching 18% of GDP in the US. A crisis of isolation and loneliness exists as family care networks fail to cope and care becomes impersonal. Lack of funding is damaging local and national care provision.

... and with Society

The Silicon Valley advertising model harvests data and profits inequitably from those who create/own it; and in return delivers targeted advertising, fake news and content that promotes social friction and that contributes to an ever-increasing wealth divide. Consumers fear a loss of freedoms, and care providers, organisations and charities face ever decreasing sources of revenue.

The Opportunity

Aging populations have the highest per capita wealth of any demographic. The biggest untapped global market, they are forecast to be worth \$15 trillion by 2025. COVID focused attention on isolation and tech non-inclusiveness, generating recognition that tech is a critical element of support networks. Blockchain provides the opportunity to reward for care actions and to capture the data value in care that's presently only available for commercial exploitation.

Time to Take Control

ReMeLife helps Members take better control of health, wellbeing and care. Through solutions which include remote management, wearables, products and services, ReMeLife brings together the key elements needed to manage care. Blockchain, tokens and AI enable building a loyal community based on our underlying principles.

It's Time for Change

ReMeLife's a social impact business on a mission to be the global leader in digital care for those with cognitive conditions, dementia, the elderly, and for carers, families and care providers. With a post Covid care sector now ready to adopt any tech that can support its ever growing burdens, the timing is perfect for a unique solution.

ReMeLife b2c Community

The world's first rewards based care platform, ReMeLife is an ecosystem centred on the RemindMecare app, that provides activity based solutions for those cared for at home, and for care providers.

- [ReMeLife Free Apps](#) and partner apps available to Members.
- [ReMe Market](#) is used to purchase discounted products.
- [ReMe Forum](#) a forum to support all those involved in care.
- [ReMe Wallet](#) referral program that earns REMEs (ERC20).
- [ReMe Community Builder](#) that rewards for building community.
- [ReMe Launchpad & ReMeFi](#) DeFi for charities and corporates.

RemindMecare b2b Care Provider App

- [RemindMecare](#) b2b person centred care app for care providers.

Blui Meme Community & Utility Token

Blui, a blue alien cat, is the ReMeLife Avatar and Ambassador, that generates engagement and community building. Blui achieved an \$13m volume with an ATM of \$3m post its launch on Uniswap.

- [Overview](#) live on Uniswap.

Five Key Features

There are five components at the heart of the ReMeLife mission, each that represent innovative advances in care delivery.

- **Person Centred Care:** The RemindMecare [app](#) captures the stories and memories of our lives through bespoke digital activities. Its data set, Electronic Life Records, is used to support self-care management and better understand the person during the cognitive journey, from diagnosis to end of life. *ReMeLife improves wellbeing and achieves cost savings and an ROI*
- **Rewards-Based Care:** Rewards, i.e. airmiles, coupons, shopping tokens, already drive consumers. So why not [reward](#) for caring, for uploading music and photos for Grandad, taking medication, improving someone's quality of Life? *ReMeLife monetises the value in Care Actions and shares it using tokenomics.*
- **Data Management & Monetisation:** Data harvesting generates massive profits for those that harness it, exploiting consumers. Consumers should own their data for their own benefit. *ReMeLife shares their data value with its Members.*
- **Retail Rewards Sharing:** As purchasing moves increasingly online, consumers expect greater rewards for brand loyalty and word of mouth promotion, whilst corporates seek ways to build relationships and loyalty with their customers. *ReMe Market shares margins through tokenising retail actions.*
- **The Network Effect:** Customers drive business growth through their networks yet are rarely rewarded for their role in the early, most profitable stages of a business. Through tokens, Members profit from their promotion to their personal networks. *Members share in ReMeLife's growth, passively and actively.*

Marketing & Partners

Integrated with partners apps (eg [Health Club](#)) and providing a marketplace for care businesses to reach their target audiences, ReMeLife's Partners include [Pingbit](#), [Sharp](#), [Acibadem](#) and [Equideum](#).

The Team

The 30+ [team](#) is comprised of health industry leaders, experienced tech experts and highly motivated ex graduates. Working with leading developers, such as [Limechain](#) and [Antier](#), and with it's in house team, ReMeLife is poised for scale.

Business Structure

ReMeLife CIC holds all charity activities and Singularities Ltd undertakes project management. Currently, the project is self funded.

Next Steps

Phase 1 is complete. ReMeLife is live (in MVP form) and ready for soft launches into the b2b and b2c care sectors. We now seek investors to support Phase 2 and to take us to the ICO pre-sale, in which investors will be offered a token price discounted to the Exchange launch price (on OKX). During Phase 2 ReMeLife will build a team to take it to scale.

- [ReMeLife.io](#) Full light and white papers, project data and ecosystem mapping.

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Roadmap

