

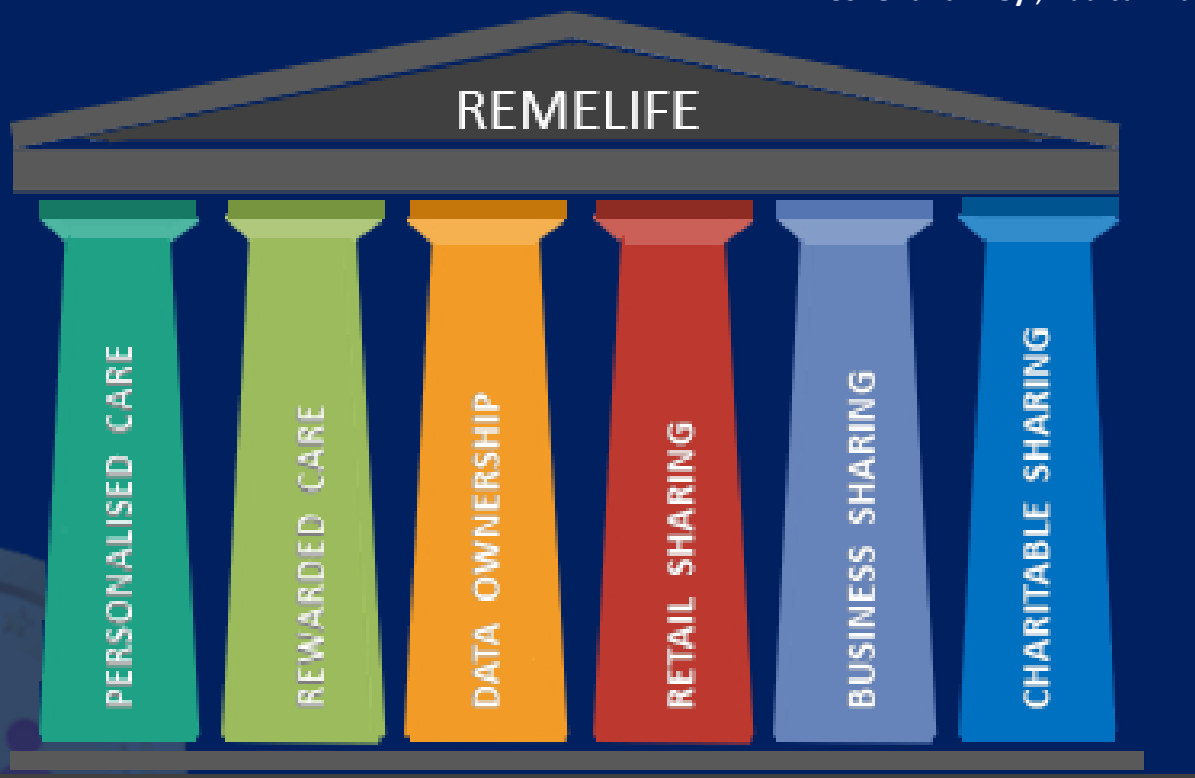
It's Time for Change

We've been involved in the care sector for over 10 years now and have worked in tech and social media for almost as long. We've experienced the impact of Web 2.0 on our own lives and those of our families and friends and have watched as the tech giants have gained sway over many elements of our daily lives and of those of society in general.

It's our view that blockchain and crypto, and its convergence with other technologies, such as AI and voice tech, offer an exceptional opportunity to redress the balance of social and financial power in today's society, through the use of new financial systems, such as the ICO, DeFi and NFT's.

We believe that this specific moment in time, in which the travails of Covid and the impact of war have opened up everyone up to greater dialogue across all layers of society, and when NFT's and Crypto have entered the common parlance, is the perfect time to bring a new community model of engagement, one that harvests the digital value inherent in our daily care activities for the benefit of the community and the individual, instead of solely for the affluent and the establishment.

'People's role as data producers is not properly compensated. Income from it is distributed to a small number of wealthy savants rather than to the masses'
Posner and Weyl, Radical Markets



A 'CAREOCRACY'



ReMeLife

Crypto Cares



Our Manifesto

1 Mission

- To improve care for everyone by making caretech inclusive and rewards based.

3 Beliefs

- Social engagement must be at the heart of care.
- Carers are underappreciated and blockchain can address key socio-economic issues that impact the care sector.
- The value in the care, online, retail and creative actions that we undertake daily, should be shared by all.

6 Commitments

- We will provide tech that delivers more **Personalised Care**.
- ReMeLife apps will enable a 'Care to Earn', **Rewards Based Care** model.
- ReMeLife will ensure that its Members maintain **Data Ownership**, management and monetisation ability over all their data that is created by ReMeLife's proprietary apps.
- The profits from ReMeLife's marketplace will be shared with the membership such that **Retail Sharing** will contribute to a monthly **Passive Income**.
- The non-profit **ReMeLife DAO** and the opportunity to purchase REMEs through the ReMeLife Exchange (REX) coupled with its 'CareFi' financial products, contribute to the underlying principle of **Business Sharing**, which enable Members to share in the profits of ReMeLife as it grows based on the extent of their care actions and their engagement with both the ReMeLife community and with the business itself, through participating as an Ambassador.
- Through the structure of the Proof of Authority based blockchain that underpins the DAO, ReMeLife will manage the **Charitable Sharing** strategy that commits to assist such entities optimise the potential of their membership to the benefit of their charitable actions and membership needs.