



The Problems with Care

Populations are rapidly becoming older and require healthcare resources for longer. Healthcare expenditure is at record levels, reaching 18% of GDP in the US. A crisis of isolation and loneliness exists as family care networks fail to cope and care becomes impersonal. Lack of funding is damaging local and national care provision.

... and with Society

The Silicon Valley advertising model harvests data and profits inequitably from those who own it; and in return delivers targeted marketing, fake news and content that promotes social friction, and contributes to an ever-increasing wealth divide. Consumers fear a loss of freedoms, and care providers, organisations and charities face ever decreasing sources of revenue.

The Opportunity

Aging populations have the highest per capita wealth of any demographic. The biggest untapped global market, they are forecast to be worth \$15 trillion by 2025. COVID focused attention on isolation and tech non-inclusiveness, generating recognition that tech is a critical element of support networks. Blockchain provides the opportunity to reward for care actions and to capture the data value in care that's presently only available for commercial exploitation.

It's Time for Change

ReMeLife is a social impact business on a mission to be the global leader in digital care for those with cognitive conditions, dementia, the elderly, and for carers, families and care providers. With a post Covid enhanced opportunity to introduce new tech and scale rapidly, this funding round will enable the completion of ReMeLife's next phase.

Time to Take Control

ReMeLife helps Members take better control of health, wellbeing and care. Through solutions which include remote management, wearables, products and services, ReMeLife brings together the key elements needed to manage care. Blockchain, tokens and AI enable us to implement our key underlying principles.

The ReMeLife Platform

ReMeLife is the world's first consumer care platform; an ecosystem centred on RemindMecare, its app that provides activity based care solutions for those cared for at home, families, carers and care providers. ReMeLife also provides video chats, a retail product market, forums and curated games, all that generate rewards for usage.

Five Key Features

There are five components at the heart of the ReMeLife mission, each that represent innovative advances in care delivery.

Person Centred Care The RemindMecare app captures the stories and

memories of our lives through bespoke digital activities. Its data set, Electronic Life Records, is used to support self-care management and better understand the person during the cognitive journey, from diagnosis to end of life. ReMeLife improves wellbeing and achieves cost savings and a substantial ROI.

- Rewards-Based Care Rewards drive consumerism; airmiles, coupons, shopping tokens. So why not reward for caring? For uploading music and photos for Grandad, taking medication, improving someone's quality of Life? ReMeLife captures the value in Care, monetises and shares it using crypto tokens.
Data Management & Monetisation. Data harvesting generates massive profits for those that harness it, exploiting consumers. Consumers should own their data for their own benefit. ReMeLife shares data value with its Members.
Retail Rewards Share As purchasing moves increasingly online, consumers expect greater rewards for brand loyalty and word of mouth promotion. Whilst corporates seek ways to build relationships with their customers. ReMe Market shares margins through tokenising retail actions.
The Network Effect Customers drive business growth through their networks yet are rarely rewarded for their role in the early, most profitable stages of a business. Through tokens, Members profit from their promotion to their personal networks. ReMeLife's Members share in a business's growth, either passive or actively.

Business Runway

As a channel marketing led business ReMeLife reaches the care sector by integrating with care businesses that have an existing sales process. It penetrates the consumer sector through integrations with partners, such as Amazon's Alexa, and by providing a marketplace for care businesses to reach their target audiences, who then in turn become ReMeLife Members.

ReMeLife's Partners include Sharp, Acibadem and ConsenSys Health. ReMeLife assists them reach and engage with their target audiences, and they bring us both Members at scale and revenue.

The Team

The 30+ team is comprised of health industry leaders, experienced tech experts and highly motivated ex graduates. Working with leading development teams, such as Limechain, and with partner companies, ReMeLife is poised for scale.

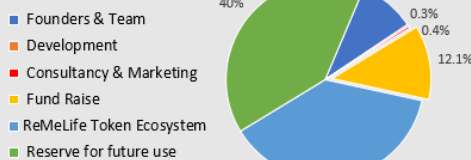
The ReMeLife Seed Round

Early investors are offered a price discounted to the Exchange launch price. Funding enables us to complete the build and launch of Phase 2 of the ReMeLife Token Ecosystem. The following are the key parameters and timing.

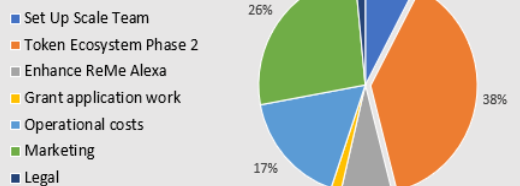
TOKEN INFORMATION

Table with 2 columns: Token Description and ReMeLife Care Token. Rows include Token Symbol (REME), Token Type (ERC20), Token Supply (600,000,000), Minimum Investment (£20), Maximum Investment (£ Open), Decimal Places (18), Minimum Soft Cap (£250,000), Maximum Hard Cap (£ Open), Purchase Methods (Fiat, BTC, ETH, etc.), Private Round 1 (£0.05), Seed Round 1 (£0.05), Seed Round 2 (£0.07), Seed Round 3 (£0.08), Phase 2 (£0.10).

TOKEN ALLOCATIONS



USE OF FUNDS



ROADMAP

